

RECEIVED  
CENTRAL FAX CENTER

AUG 22 2006

## EST AVAILABLE COPY

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

TRANSMITTAL  
FORM

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission: 7

Application Number:	10/817,250
Filing Date:	04/03/2004
First Named Inventor:	Clegg, Timothy
Art Unit:	3721
Examiner Name:	Tawfik, Samir
Attorney Docket Number:	Clegg,04

## ENCLOSURES (Check all that apply)

<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to TC
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input checked="" type="checkbox"/> Amendment/Reply	<input type="checkbox"/> Petition	<input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Affidavit/Declaration(s)	<input type="checkbox"/> Power of Attorney, Revocation	<input type="checkbox"/> Status Letter
<input type="checkbox"/> Extension of Time Request	<input type="checkbox"/> Change of Correspondence Address	<input type="checkbox"/> Other Enclosure(s) (please identify below):
<input type="checkbox"/> Express Abandonment Request	<input type="checkbox"/> Terminal Disclaimer	
<input type="checkbox"/> Information Disclosure Statement	<input type="checkbox"/> Request for Refund	
<input type="checkbox"/> Certified Copy of Priority Document(s)	<input type="checkbox"/> CD, Number of CD(s) _____	
<input type="checkbox"/> Reply to Missing Parts/Incomplete Application	<input type="checkbox"/> Landscape Table on CD	
<input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Remarks	

## SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name:	Newhope Law, PC		
Signature:			
Printed name:	Clement Cheng		
Date:	8-22-06	Reg. No.:	45463

## CERTIFICATE OF TRANSMISSION/MAILING

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below:

Signature:			
Typed or printed name:	Tiffany Tran	Date:	8-22-06

This collection of information is required by 37 CFR 1.8. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

**RECEIVED  
CENTRAL FAX CENTER**

**AUG 22 2006**

PTO/SB/97 (09-04)

Approved for use through 07/31/2006. OMB 0651-0031  
U.S. Patent and Trademark Office U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

## Certificate of Transmission under 37 CFR 1.8

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office

on 8/22/2006  
Date

**LAST AVAILABLE COPY**



Signature:

Tiffany M. Tracy

Typed or printed name of person signing Certificate

1/13

714-825-0555

Registration Number, if applicable:

Telephone Number

Note: Each paper must have its own certificate of transmission, or this certificate must identify each submitted paper.

Original Transmittal - 1 page

Amendment & Response to Office Action - 6 pages

Comment Response - 1 page

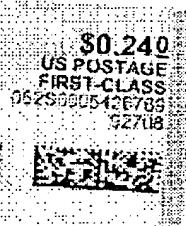
Fax Transmittal - 1 page

This collection of information is required by 37 CFR 1.8. The information is required to obtain or retain a benefit by the public which is to be (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 1.8 minutes to complete, including gathering, preparing, and submitting the requested application forms to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

RETURN RECEIPT POST CARD  
FOR USE BY USPTO ONLY

- This Postcard Contains Response:  
1. GENERAL TRANSMISSION 1 PAGE  
2. REPLY TO OFFICE ACTION 6 PAGES  
[CROSS: TIMOTHY = 10 \$17.250]  
3. FAX TRANSMISSION 1 PAGE



PLEASE PUT FILING # INCKER BELOW

MAIL THIS CARD TO:  
Newhope Law, PC  
17220 Newhope Street #127  
Fountain Valley, CA 92708

TEST AVAILABLE COPY

**RECEIVED  
CENTRAL FAX CENTER**

Appl. No. # 10/817,250  
Amndt. dated 08/22/2006  
Reply to OA of 03/18/2006

**AUG 22 2006**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: <b>CLEGG, TIMOTHY</b>	) Examiner: Tawfik, Sameh
Serial No.: <b>10/817,250</b>	)
Filed: <b>04/03/2004</b>	) Art Unit: 3721
For: <b>FOLDING MAGAZINE INSERT</b>	) Attorney Docket Number: Clegg.04
	)
	)
	)

---

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**BEST AVAILABLE COPY**

**AMENDMENT AND RESPONSE TO OFFICE ACTION**

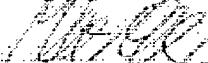
Dear Examiner Tawfik:

In response to the Office Action mailed August 18<sup>th</sup>, 2006, please make the following amendments to the application.

Amendment to the Claims begins on Page 2.

**APPLICANT EJECTS SPECIES 1,**

Respectfully submitted,

  
Clement Cheng, Esq.  
17220 Newhope St Ste 127  
Fountain Valley, CA 92708-4283  
(714) 825-0555 phone; (714) 825-0558 fax